



## Western New York Alpaca Show - July 11-12, 2009

### PAID ADVERTISING FORM

**Promote your farm or business in the Western New York Alpaca Show program.**

#### **Western New York Alpaca Show 2009. Show Program Ad Rates**

Full page color ad and banner in show ring	\$400
1/2 page color ad	\$250
1/3 page black and white ad	\$150
Business card, black and white ad	\$25

Business Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Checks will be the only form of payment accepted, please make all checks payable to ABWNY.  
Send checks along with this form.

Please send materials to:  
Tacha Trimm  
1536 West Kendall Rd.  
Kendall, NY 14476

**Deadline** for inclusion in the Show Program is **June 15<sup>th</sup>**.

If there are any questions, please contact Tacha at (585)659-9165 or [design@sandycreekalpacas.com](mailto:design@sandycreekalpacas.com)



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- All files should be 300 dpi or better to be crisp (images at 150 dpi will be accepted).
- Color mode should be set to CMYK.
- No full bleeds

Finished sizes for ads should be:

Full Page: 4.5 x 8

1/2 Page: 4.5 x 3.875

1/3 Page: 4.5 x 2.5

Business Card Ad: 2 x 3.5

Business Cards can be sent to Tacha for scanning.

Templates have been provided for you on the Web. They are in JPG file format to be used in any image editing or layout program. Please do not rotate the templates. The layout of the show program will only accommodate full page vertical, half page-horizontal, one-third page horizontal, and quarter page vertical.

We can accept files in the following formats... PDF, PSD, JPG, GIF, TIFF, EPS, AI, XAR, PNG...PLEASE no ads in Word or Publisher. If you have a file in one of these formats, please convert them to PDF before submitting them. You can convert your file online for free at <http://createpdf.adobe.com/?v=AHP> (You have to sign up for a trial- there is no cost obligation and you get five conversions for free.)

We will be able to convert ads that are not in the correct format providing there are no changes necessary to the file. The charge for this is \$15.00. This fee can be made payable to 'Paca Print Design. Please notify us of the need for conversion. It would be helpful to have these files prior to June 1<sup>st</sup>.

Files can be sent on CDs, Zip disks, or by email to [design@sandycreekalpacas.com](mailto:design@sandycreekalpacas.com)